

Public Document Pack



**North East
Derbyshire**
District Council

Our Ref:

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Date: Wednesday, 8 April 2020

To: **All Members of the Clay Cross Town Board**

You are invited to attend the next meeting of the Clay Cross Town Board to be held on **Monday, 20 April 2020 at 2.00 pm**, using a Conference Call facility. Further details of this will be sent to Members of the Board separately.

Yours sincerely

A handwritten signature in cursive script that reads "Sarah Steuberg".

Joint Head of Corporate Governance and Monitoring Officer

AGENDA

1 **Apologies for Absence**

2 **Declarations of Interest**

Members are requested to declare the existence and nature of any disclosable pecuniary interests and/or other interests, not already on their register of interests, in any item on the agenda and withdraw from the meeting at the appropriate time.

3 **Draft Terms of Reference** (Pages 3 - 10)

To approve the Terms of Reference of the Clay Cross Town Board.

4 **Draft Communications Strategy** (Pages 11 - 15)

5 **Vision - Appropriateness Considering Covid-19 Impact**

6 **Formal Appointment of Members to the Selection Panel**

7 **Any Other Business**

8 **Date and Time of the Next Meeting**



North East Derbyshire
District Council

***We speak
your language***

Polish

Mówimy Twoim językiem

French

Nous parlons votre langue

Spanish
***Hablamos su
idioma***

Slovak

***Rozprávame Vaším
jazykom***

Chinese

我们会说你的语言

If you require
this agenda in
large print

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format
please call
us on

**01246
217753**

If you require an adjustment to enable you to participate in or access the meeting please contact the Governance Team at least 72 hours before the meeting starts.

Clay Cross Town Board

Terms of Reference

1. Constitution

1.1 The Board was constituted at a full meeting of the Clay Cross Town Board held on Friday 24th January 2020

2. Membership

2.1 The members of the Board shall be appointed by the Board and may be removed at any time by the Board

2.2 The Clay Cross Town Board shall comprise of representatives of;

- a) All tiers of local government
- b) The Member of Parliament for the constituency
- c) Local Business and Investors
- d) D2N2 Local Enterprise Partnership
- e) Prominent members of civic, faith organisations and voluntary organisations

2.3 The Clay Cross Town Board may comprise of representatives of;

- a) Universities and Further Education Colleges
- b) Academies and Schools
- c) NHS
- d) Local Sports Teams
- e) Cultural and Creative Institutions
- f) Housing Sector, including developers and housing associations

2.4 The Clay Cross Town Board may comprise of representatives from Arms- length bodies and other non-departmental agencies such as, but not exhaustively;

- a) Homes England
- b) Environment Agency
- c) Historic England

2.5 The Clay Cross Town Board may comprise of other private sector representatives and developers who operate on a national and international platforms who understand the requirements for investment and can help identify the best use of private and public funds.

2.6 Applications for new Board Members shall be determined by the Board following a report from the lead officer of the Clay Cross Town Delivery Team.

2.7 A Board Member shall cease to be a member of the Clay Cross Town Board in the following circumstances;

- a) Such Board Member gives written notice to the Chair of their notice of resignation;
- b) Such Board Member's death;
- c) Such Board Member's bankruptcy making of any arrangement or composition with their creditors, or liquidation, or in the case of an organisation, winding

- up, liquidation, dissolution or administration or anything analogous to any of the foregoing occurring in relation to a Member in any jurisdiction;
- d) Such Board Member is removed from membership by a resolution of the Board that it is in the best interests of the Board that the membership is terminated.

2.8 Board Members may be removed from the Clay Cross Town Board as set out in Schedule 1 (Clay Cross Town Board Code of Conduct). Any Board Member removed may not be reappointed.

3. Responsibilities

3.1 To work together to shape and manage the Place of Clay Cross and District focusing on the priorities around:

- i. Use of existing public assets - new development focused on the town centre,
- ii. Skills and training for the 21st century,
- iii. Physical and digital connectivity,
- iv. Health and Wellbeing.

3.2 To explore new ways of working to maximise the impact of resource deployment within core organisational resources to address the priorities for the communities we serve.

3.3 To seek to add social value to the work we all deliver by considering wider socio-economic, environmental and health impacts through our normal service and project delivery work.

3.4 To work together to deliver a joined up approach towards strategic interventions which improve the long term opportunities and fortunes of our communities.

3.5 To explore and progress all future funding and opportunities to deliver against the overarching vision for Clay Cross town centre and the surrounding area.

3.6 To provide support and advice to the accountable body (North East Derbyshire District Council NEDDC) in developing and governing a Town Fund bid and programme management in line with the Government prospectus.

3.7 To maintain strategic oversight of the Town Fund Bid and set the direction of the investment plan. Making recommendations to the accountable body (NEDDC) on the investment plan and the future direction of the Clay Cross Town deal.

3.8 To oversee the establishment of the Town Fund programme delivery teams (by theme).

3.9 To approve the annual delivery plan and monitor the delivery of performance, reporting this to the accountable body (NEDDC).

3.10 To ensure that the Town Fund programme team has sufficient resources, knowledge and capacity available to deliver the objectives.

3.11 To make representation to government departments for advice and assistance as necessary.

3.12 To ensure the necessary liaison arrangements are in place to maximise resources across the range of partners, and to work collaboratively to deliver the shared objectives.

3.13 To ensure the views of the community are represented and considered through the Community Engagement and Consultation group, and the communications strategy.

3.14 To ensure all the necessary governance matters within the remit of NEDDC are identified and progressed effectively.

4. Professional and Administrative Support

4.1 NEDDC shall act as the accountable body for the Board in respect of financial matters, and its financial procedure rules will apply in this context.

4.2 Committee management and administrative support to the Board will be provided by NEDDC.

5. Quorum

5.1 The quorum for meetings of the Board will be 5 voting members, including the Chair and must include representation from North East Derbyshire District Council. Partners can send a nominated deputy but only one representative per organisation may be in attendance (NEDDC may have a number of supporting officers in attendance).

5.2 If there is no quorum at the published start time for the meeting, the meeting can proceed but no substantive decisions will be binding upon the Board future direction.

5.3 No decisions taken by the Board will be binding upon individual partner organisations – each organisation will be subject to their normal governance processes and expected to seek appropriate authority where relevant, as a result of any decisions taken by the Board.

5.4 The Board Shall:

- i. Delegate to the Chairman of the Board the authority to make urgent decisions, having consulted by way of email with Board members, where a Board cannot be convened in a timely manner to consider a matter. The decision shall be published as soon as practically possible once taken.

6. Frequency of Meetings

6.1 Meetings will be held monthly until submission of the Investment Plan and thereafter quarterly. The frequency of meetings can be varied following a discussion and vote of the Board, at the discretion of the Chair.

6.2 Formal Board meetings will take place in public where all formal decisions of the Board will be taken.

6.3 Informal Board Meetings may take place from time to time. These will be in private and not open to the public. Other persons and external advisers may be invited to attend all or part of any meeting as and when appropriate as observers and shall be entitled to speak at the meeting with the prior permission of the Chair but shall not be entitled to vote.

6.4 With the prior agreement of the Chair, any Board Member may participate in a meeting by means of a conference telephone or similar communications equipment whereby all persons participating in the meeting can communicate with each other and participation in a meeting in this manner shall be deemed to constitute presence in person at such meeting and shall be entitled to vote and be counted in a quorum accordingly.

7. Conduct

7.1 Board members will act in accordance with the Clay Cross Town Board Code of Conduct (as seen in schedule 1)

8. Notice of and invitations to meetings

8.1 At least five clear working days before a meeting, a copy of the agenda and associated papers will be sent to every member of the Board. The agenda will give the date, time and place of each meeting and specify the business to be transacted and will be accompanied by such details as are available.

9. Voting

9.1 Board members commit to seek, where possible, to operate on the basis of consensus.

9.2 Should it not be possible in a specific instance to find a consensus, the decision will be made on the basis of a simple majority. The Chair will have the casting vote.

9.3 Matters which are the responsibility of the Accountable Body, (for externally secured funding) will be reserved to NEDDC. This includes taking responsibility for the appropriate defrayal of all secured regeneration funding (Town Fund and any other secured external partnership funding) and the Council will not be bound by decisions of the Board which could compromise its position as accountable body.

10. Minutes

10.1 The Chair will sign the minutes of the proceedings at the next suitable meeting. The Chair will move that the minutes of the previous meeting be signed as a correct record.

10.2 The minutes will be accompanied by a list of agreed action points, which may be discussed in considering the minutes of the previous meeting should they not be specifically listed as items on the agenda for the meeting.

10.3 Minutes will be made available to the public.

11. General Matters

11.1 Board Members should make themselves available from time to time to meet the Cabinet of NEDDC both formally and informally, and to attend meetings of the Council's Scrutiny Committees as and when invited.

11.2 Board Members shall duly sign and return the Clay Cross Town Board's Code of Conduct (Appendix 1) and Declaration of Interests on an annual basis.

11.3 The Board may be provided with appropriate and timely training, both in the form of an induction programme for new members and on an ongoing basis.

11.4 The Board shall be entitled to invite relevant third parties to attend any meeting of the Board as observers and they may be entitled to speak at a meeting of the Board with the prior permission of the Chair but shall not be entitled to vote.

11.5 The Board shall give due consideration to all laws and regulations as appropriate.

11.6 The Board will, from time to time, consider projects and proposals of a "commercial in confidence" or sensitive nature that will not be for publication under existing legislative provisions (Data Protection and Freedom of Information). All Board Directors and invited third parties will observe the need for confidentiality in this respect.

11.7 The Clay Cross Town Board will be subject to the privacy legislation contained within Data Protection Act 2018, Freedom of Information Act 1998 and the Environmental Protection Regulations (various). Such requests will be serviced by NEDDC in accordance with NEDDC policies and procedures.

11.9 Members of the public may wish to contact the Clay Cross Town Board. Any such contact will be managed by the Clay Cross Town Board Delivery Team and contact details will be published on the Clay Cross Town Deal website. The Delivery Team may where appropriate, engage with the Chair and/or wider Board.

12. Review

11.1 The Government may publish further guidance on the operation and function of Town Deal Boards and these Terms of Reference must be reviewed in accordance with any such guidance.

11.2 The Board may amend these terms of reference at any time and will be reviewed on an annual basis.

Schedule 1

Clay Cross Town Board Code of Conduct

The Clay Cross Town Board (CCTB) has adopted this code setting out the expected behaviours required of its Board Members, acknowledging that they each have a responsibility to represent the ambition of the Town Deal for Clay Cross and work constructively with the Town Deal Delivery Team and partner organisations to develop and deliver the own Board Investment Plan and associated activities.

The Role of the CCTB is to;

- Develop and agree an evidenced based Town Investment Plan
- Develop a clear programme of interventions
- Coordinate resources and influence stakeholders

In accordance with the Towns Fund Prospectus, when acting in a Board Member capacity, members must be committed to behaving in a manner that is consistent with the Nolan principles to achieve best outcome for our residents and maintain public confidence in the actions of the Board;

SELFLESSNESS:

Holders of public office should act solely in terms of the public interest.

INTEGRITY:

Holders of public office must avoid placing themselves under any obligation to outside individuals or organisations that might try inappropriately to influence them in their work.

They should not act or take decisions in order to gain financial or material benefits for themselves, their family or their friends. They must declare and resolve any interests and relationships.

OBJECTIVITY:

Holders of public office must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias.

ACCOUNTABILITY:

Holders of public office are accountable for their decisions and actions to the public and must submit themselves to the scrutiny necessary to ensure this.

OPENNESS:

Holders of public office should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing.

HONESTY:

Holders of public office should be truthful.

LEADERSHIP:

Holders of public office should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs.

Conflict of Interests

Having regard to the nature of the likely interventions that will be explored as part of development of the Investment Plan, from time to time a conflict of interest may arise for Board Members.

A conflict of interest arises where a Board Member, a close associate, immediate family, business, organisation or employer has an interest in a matter which is the same as, connected to or may be affected by the matter under discussion.

At a meeting, Members must declare any interest which they have in any matter to be considered at that meeting. If the interest in the matter being discussed which a member of the public who knew of the facts would reasonably regard as so significant that it is likely to prejudice the Board Members judgement of the Board's interest in the matter, then the Board Member must declare the interest at the start of the agenda item and must not vote on the matter. However, due to the nature of information the Board Member may have relating to the topic under discussion, such as financial, viability, feasibility and volume by way of example, the Board Member will be able to take part in the debate.

A Register of Interest will be maintained by the Secretary to the Board.

Registration of Gifts and Hospitality

Board Members must register in the Register of Members Gifts and Hospitality, held by the Council's Monitoring Officer any gift or hospitality worth £50 or over received (or offered), in connection with their official duties as a Board Member and the source of that gift or hospitality (or offer) within 28 days of receiving it.

Acceptance by Board Members of hospitality through attendance at relevant events, conferences and other Board related activity is acceptable where it is clear the hospitality is corporate rather than personal.

Complaints

Where a person has reason to believe that the conduct of a Board Member of the CCTB has fallen short of the standards set out above, encapsulated in the Nolan Principles, a complaint may be made in writing to;

Head of Corporate Governance and Monitoring Officer
North East Derbyshire District Council,
2013 Mill Lane,
Wingerworth,
Chesterfield,
Derbyshire,
S42 6NG

Or email Sarah.Sternberg@Bolsover.gov.uk

The complaint should set out as follows;

- i. The nature of the complaint
- ii. Details of how the Board Member was acting in an official Clay Cross Town Board capacity
- iii. Details of which Nolan Principle has been breached and why
- iv. If relating to a conflict of interest, details of how the conflict has occurred and impact of that conflict.

Joint Strategic Director will review the complaint and determine if the Clay Cross Town Board Member was acting in an official capacity and if the complaint was proven, whether a Nolan Principle would have been breached. If both these criteria are met, the complaint will be referred to the Chair of the Clay Cross Town Board (or Deputy Chair in the event the Chair is subject to a complaint).

Removal of a Clay Cross Town Board Member from the Board

In the event Clay Cross Town Board Member's conduct falls short of that expected and a breach of the Code of Conduct has taken place, the Board may by resolution remove that Board Member from the Clay Cross Town Board.

This may only occur when;

- i. The Board Member has been given at least 14 days clear days' notice in writing of the meeting of the Board at which the resolution will be proposed and the reasons why it will be proposed; and
- ii. The Board Member has been given a reasonable opportunity to make representations to the meeting in person and/or in writing. The other Board Members must consider any representations made by the Board Member and inform them of their decision following such consideration.
- iii. There shall be no right of appeal from a decision of the Board's decision to terminate the membership of a Board Member.

Further information

Please email any further queries to Sarah.Sternberg@Bolsover.gov.uk

Clay Cross Town Deal Communications Strategy

Project Background

The Government recognises that towns play an important part in the UK's economic prosperity. Towns are home to major businesses, educational institutions and are where a majority of the population live. However some towns need to diversify their offer if they are to help businesses grow and provide employment opportunities for the local residents. This can include providing opportunities for local workforce to re-train.

The Government wants to develop a growth strategy for these towns and has announced 101 towns that have been asked to develop a town deal, one of which is Clay Cross. The total Town Deal Funding total is £3.6bn with a maximum of £25m that each town can bid for. The Town Deal funding will help the particular town to overcome the things that are limiting its growth.

The Town Deal is a two stage process with the first stage focusing on developing a Town Deal board, developing a vision for Clay Cross and creating an Investment Plan.

The second stage is to turn the Investment Plan (produced by the Clay Cross Town board) into a business case. This business case will be used to negotiate with the Government for some or all of the £25m available to each town.

This funding if successfully secured will be used to implement the Clay Cross Investment Plan.

The Government has provided some funding to help develop the Town Deal Investment Plan and take it through the two stages.

Project Partners/Stakeholders

- North East Derbyshire District Council
- Derbyshire County Council
- Clay Cross Parish Council
- Worcester Bosch
- Global Brands
- NHS/DCHS
- DWP
- Clay Cross Town Centre Group
- University of Derby
- D2N2
- Sport England
- Rykneld Homes
- Chesterfield College
- Historic England
- Homes England

Communications – Key People

Communications Lead Officer NEDDC – David Vickers

01246 217613

07970242305

David.vickers@ne-derbyshire.gov.uk

| Organisation | Key Contact |
|------------------------------|--|
| Clay Cross Town Board | |
| Worcester Bosch - Chair | Gary Golden gary.golden@uk.bosch.com |
| NEDDC – Leader & Vice Chair | Cllr Martin Thacker MBE JP martin.thacker@ne-derbyshire.gov.uk |
| NEDDC | Cllr Nigel Barker |
| NEDDC | Cllr Carolyn Renwick |
| NEDDC | Cllr Jeremy Kenyon |
| DCC – Leader | Cllr Barry Lewis Barry.Lewis@ne-derbyshire.gov.uk |
| Clay Cross Parish Council | Cllr Jerry Morley Geofrey.Morley@ne-derbyshire.gov.uk |
| Global Brands | steve@globalbrands.co.uk |
| Derbyshire County Council | Cllr Tony King tony.king@derbyshire.gov.uk |
| Lee Rowley MP | lee.rowley.mp@parliament.uk |
| NHS | Janine Foxhall janine.foxhall@nhs.net |
| University of Derby | Warren Manning w.manning@derby.ac.uk |
| Clay Cross Town Centre Group | Andrew King andrew@andrewsking.net |
| Chesterfield College | Julie Richards richardsj@chesterfield.ac.uk |
| DWP | Angela Stansfield ANGELA.STANSFIELD@dwp.gov.uk |
| Homes England | Jane Tricker jane.tricker@homesengland.gov.uk |
| D2N2 | Tom Goshawk tom.goshawk@d2n2lep.org |
| Sport England | Andy James Andy.James@sportengland.org |
| Rykneld Homes | Lorraine Shaw Lorraine.Shaw@rykneldhomes.org.uk |

| | |
|---|---|
| Derby FA | Liam Rooney Liam.rooney@derbyshirefa.com |
| Historic England | Tim Allen tim.allen@historicengland.org.uk |
| Supporting Officers | |
| <u>NEDDC</u> Karen Hanson Lee Hickin Ged Lucas Karl Apps Bryan Harrison Gill Callingham <u>Rykneld Homes</u> Niall Clark <u>DCC</u> Joe Battye Mike Ashworth Allison Westray-Chapman Amanda Brown Gill Callingham | |

Project Timescales

Project start – January 2020

Call for bids to prepare Clay Cross Investment Plan – March 2020

Appointment of consultant team – May 2020

Final Draft of Clay Cross Investment Plan - July 2020

Submission of Investment Plan to government – September 2020

Communication – What is the Message?

The aim of any communication regarding this project will differ depending upon the recipient, but can be summarised as follows:

- Information sharing about the project, its aims and objectives. This message will provide factual updates and information about the project, to make people initially aware of the project and its purpose.
- Spreading the positive message about the project, and the long-term benefits and regeneration it will bring to Clay Cross.
- Encouraging interaction with the project, either through the consultation process, or as a direct stakeholder. This will include making people aware of the different consultation events taking place, including the date, time and location of events, or links to online consultation and information.

Communication – Who is the Audience?

The audience for communications will be two-fold:

- Residents – the residents of Clay Cross will be communicated with, to keep them informed about the project and its progress, and to also make them aware of any consultation that is taking place.
- Businesses – businesses will be communicated with, to keep them up to date with the project, and to inform them about consultation events etc. They will also be communicated with to be potentially engaged with as a stakeholder within the project, or any projects going forward out of Investment Plan recommendations.

Communication – What Tools Will Be Used?

The project will utilise a number of different tools to communicate with the audience. These include (but are not limited to):

- Websites (both NEDDC and partners)
- Twitter (both NEDDC and partners)
- Facebook (both NEDDC and partners)
- Newsletters (both NEDDC and partners)
- Press releases
- Emails
- Letters
- Telephone calls

The communication tool chosen will be the one that is most relevant to the message to be communicated and the audience that will be communicated to.

Communications Protocol

- Lead – North East Derbyshire District Council
- NEDDC Lead – Communications Team

All press releases, website releases, social media posts etc. relating to the Clay Cross Town Deal will be approved by the Clay Cross Town Board before being released. The protocol for all communications will be as follows:

- All communications will be in the first instance, sent through to NEDDC's Communications Team;
- When the Communications team receive the communication, they will first send it through to the relevant project support officer(s) for fact checking.
- After it has been checked, the Communications team will forward it to the members of the Clay Cross Town Board for approval. They will be given a maximum of **1 working day** to make any comments.
- When the Communications team has received all changes and made any amendments to the communication, they will then either:
 - Publish the message (if it is an NEDDC/consultant led message).
 - Forward the message onto the relevant partner for publishing (if it is a partner message).

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